

Consolidated Segment Information

Toyota Motor Corporation
Fiscal years ended March 31

	Yen in millions						% change 2011 vs. 2010
	2006	2007	2008	2009	2010	2011	
Business Segment:							
Net Revenues:							
Automotive	¥19,338,144	¥21,928,006	¥24,177,306	¥18,564,723	¥17,197,428	¥17,337,320	+0.8
Financial Services	996,909	1,300,548	1,498,354	1,377,548	1,245,407	1,192,205	-4.3
All Other	1,190,291	1,323,731	1,346,955	1,184,947	947,615	972,252	+2.6
Intersegment Elimination	(488,435)	(604,194)	(733,375)	(597,648)	(439,477)	(508,089)	—
Consolidated	¥21,036,909	¥23,948,091	¥26,289,240	¥20,529,570	¥18,950,973	¥18,993,688	+0.2
Operating Income (Loss):							
Automotive	¥ 1,694,045	¥ 2,038,828	¥ 2,171,905	¥ (394,876)	¥ (86,370)	¥ 85,973	—
Financial Services	155,817	158,495	86,494	(71,947)	246,927	358,280	+45.1
All Other	39,748	39,679	33,080	9,913	(8,860)	35,242	—
Intersegment Elimination	(11,268)	1,681	(21,104)	(4,101)	(4,181)	(11,216)	—
Consolidated	¥ 1,878,342	¥ 2,238,683	¥ 2,270,375	¥ (461,011)	¥ 147,516	¥ 468,279	+217.4
Geographic Segment:							
Net Revenues:							
Japan	¥13,111,457	¥14,815,282	¥15,315,812	¥12,186,737	¥11,220,303	¥10,986,246	-2.1
North America	7,687,942	9,029,773	9,423,258	6,222,914	5,670,526	5,429,136	-4.3
Europe	2,727,409	3,542,193	3,993,434	3,013,128	2,147,049	1,981,497	-7.7
Asia	2,042,806	2,225,528	3,120,826	2,719,329	2,655,327	3,374,534	+27.1
Other	1,601,736	1,922,742	2,294,137	1,882,900	1,673,861	1,809,116	+8.1
Intersegment Elimination	(6,134,441)	(7,587,427)	(7,858,227)	(5,495,438)	(4,416,093)	(4,586,841)	—
Consolidated	¥21,036,909	¥23,948,091	¥26,289,240	¥20,529,570	¥18,950,973	¥18,993,688	+0.2
Operating Income (Loss):							
Japan	¥ 1,075,890	¥ 1,457,246	¥ 1,440,286	¥ (237,531)	¥ (225,242)	¥ (362,396)	—
North America	495,638	449,633	305,352	(390,192)	85,490	339,503	+297.1
Europe	93,947	137,383	141,571	(143,233)	(32,955)	13,148	—
Asia	145,546	117,595	256,356	176,060	203,527	312,977	+53.8
Other	67,190	83,497	143,978	87,648	115,574	160,129	+38.6
Intersegment Elimination	131	(6,671)	(17,168)	46,237	1,122	4,918	+338.3
Consolidated	¥ 1,878,342	¥ 2,238,683	¥ 2,270,375	¥ (461,011)	¥ 147,516	¥ 468,279	+217.4