TOYOTA's Activities towards SMART MOBILITY SOCIETY

Toyota aims to create a smart mobility society where people feel secure and happy in transport and everyday life.

**COMFORT**  Connected with people...
- This vehicle will become a trusted partner through close communication with the driver.
  - The vehicle complies with the driver's verbal and nonverbal commands.
  - The vehicle predicts the driver's actions in order to provide services.

**SAFETY**  Connected with vehicles and roads
- Toward the realization of Toyota's ultimate goal: zero casualties from traffic accidents.
  - Vehicles exchange their locations and speeds at all times.
  - Vehicles receive useful information from roadside infrastructure.

**ECOLOGY**  Connected with the community...
- Optimizing the energy use of the entire community.
  - Actuating a low-carbon society where homes and vehicles share energy with each other.
  - Promoting local energy production/consumption.
  - Creating communities that are strong enough to withstand natural disasters.

**CONVENIENCE**  Connected with society...
- Building a stress-free traffic environment where everyone can move around as they wish.
  - Utilizing big data generated from vehicles to improve traffic control and disaster-related measures.
  - Implementing an ultra-micro EV sharing service integrated with public transportation.