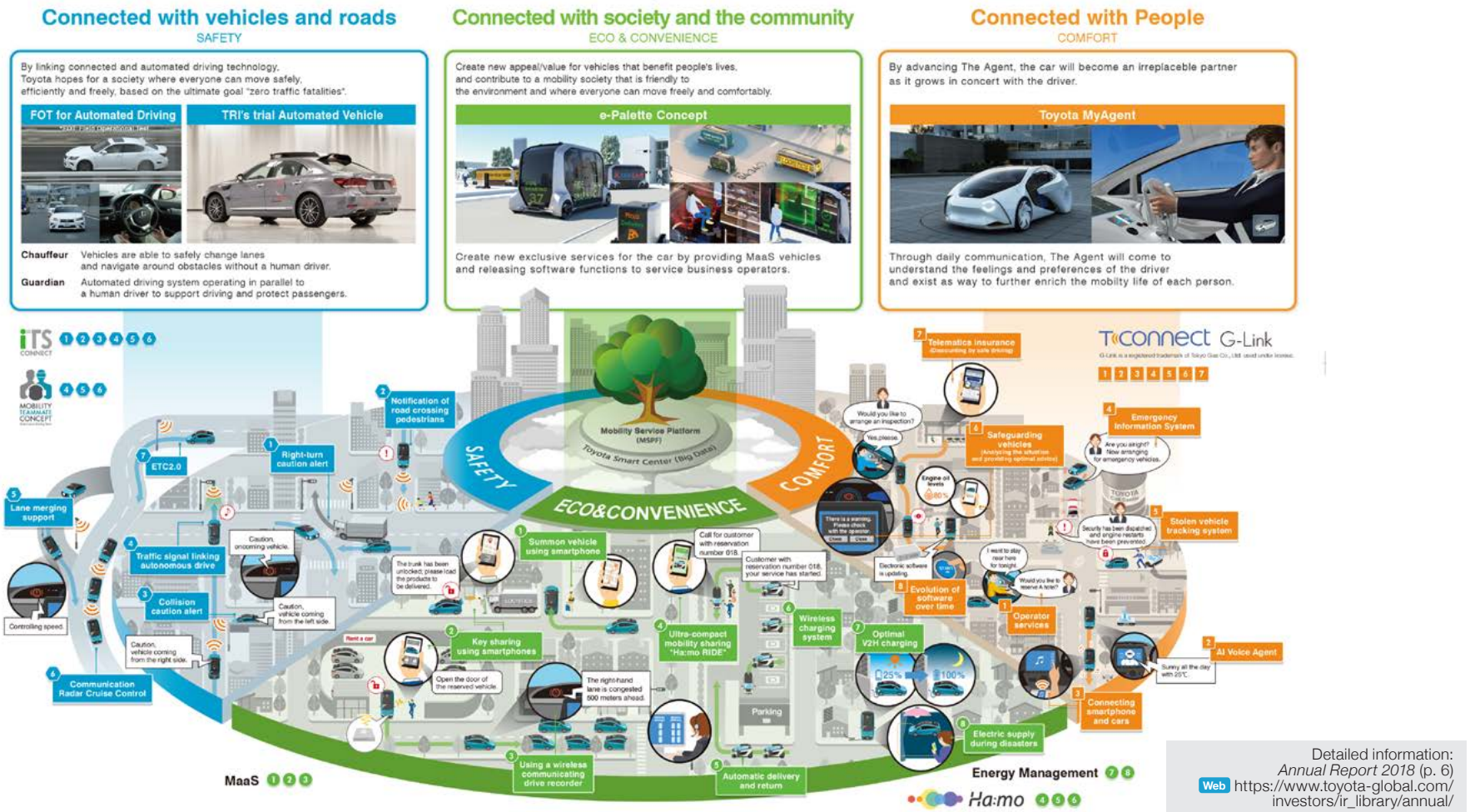
Creating an Affluent Society

Fundamental Approach To help realize a mobility society of the future and affluent lifestyles, Toyota is working on a wide variety of initiatives beyond just automotive manufacturing, including building environmentally-friendly communities where people connect more freely, developing life-supporting robotics and sponsoring sport events such as the Olympic and Paralympic Games Tokyo 2020. Through collaboration with governments, local communities, other corporations and academics, Toyota is committed to realizing a sustainable society for the greater happiness of all.

Future Mobility Society: Envisioning Smart Mobility Society in the Connected Future (by connecting vehicles, people, and communities, Toyota aims to create a safe and exciting society where people can move freely)



Detailed information:
Annual Report 2018 (p. 6)
Web https://www.toyota-global.com/investors/ir_library/annual/